



eTearSheets

Electronic tearsheet solution built on three values:
Simplicity, Elegance and Integrity.

Benefits

- Only advertiser requested solution
- Use by virtually all national and major advertisers
- Over 1.2 Million advertisers in the system
- Total security; with password protection
- Continuous ongoing service versus shrink-wrap alternative
- Simple, intuitive user interface
- Available in English, Spanish, French
- Search through hundreds of combinations

Shoom provides Total Access

- Search by any of 1,250,795 Linked Advertisers
- Search by any of 10,999 Linked Agencies
- Search by any ad description
- Search by 41 different Advertiser Categories
- Search by any date range
- Search 41,889,283 viewable pages
- Search 96,201,267 ads
- Search by number, ad or insertion order

Shoom Sales Tools (SST)

Drive incremental revenue with eTearsheets

Benefits

- Identify business running to your exclusion
- Sell out fixed positions like section fronts and ears
- Save disenchanted advertisers with renewed creativity
- Build better frequency schedules
- Arm your sales people with digital sales tools

Visit us today! www.inpixon.com/shoom

Shoom by Inpixon provides digital solutions and cost saving services for the publishing industry, ad agencies and advertisers. Our products range from digital tear sheets and invoices to integrated sales tools for publishers, built from our extensive information network. As an industry partner, we develop products and tools for future needs.