



# eInvoice, eAnalytics and eClick&Pay

A web-based solution to provide publishers and advertisers with an organized billing and verification service.

## eInvoice

- Save a estimated \$1 to \$1.50 per invoice
- Unlimited designated recipients
- Secure web interface and encrypted links
- Mirror image of actual invoice
- Link from invoice to ad
- Account selects administrators
- Multiple privilege levels within admin hierarchy
- Allow for invoice batching
- Invoices can be sent at any time
- Invoices are sorted, indexed, formatted, posted
- Simultaneously generate a secure notification to customers' predetermined recipients
- Track recipients' viewing activity
- Reduce accounts receivables, dispute resolution

Shoom provides a safe and secure archival and retrieval system allowing authorized access to digital invoices and statements.

Digital invoice archives may be searched & retrieved by:

- Advertiser / agency name
- Invoice numbers
- Invoice dates
- Run dates of ads
- Ad number
- Insertion order number
- Ad description

## eAnalytics

- Track sales by rep or category
- Identify sales by category or account
- Compare performance to prior years
- Identify account monthly churn

## eClick & Pay

- Interface between you and your bank
- Enable electronic invoices with "click and pay"
- When advertiser receives an electronic invoice, a "Click to Pay" button appears

Shoom has  
hundreds of titles  
live on eInvoice.

Shoom produces  
over 6,000,000  
digital invoices  
annually.

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Shoom by Inpixon provides digital solutions and cost saving services for the publishing industry, ad agencies and advertisers. Our products range from digital tear sheets and invoices to integrated sales tools for publishers, built from our extensive information network. As an industry partner, we develop products and tools for future needs.